

Appendix 10.1
Evaluation Criteria

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LANDSCAPE

Landscape Sensitivity Criteria	
Major	A landscape particularly sensitive to the proposed change, which would result in significant effects on landscape or townscape character, feature or elements.
Moderate	A landscape capable of accepting limited proposed change with some effects on landscape or townscape character, features or elements
Minor	A landscape capable of accommodating considerable proposed change without significant effects on landscape or townscape character, features or elements

Landscape Magnitude Criteria	
Major	Total loss of or major alteration to key elements/feature/characteristics of the baseline i.e pre-development landscape and/or introduction of elements considered to be totally uncharacteristic when set up within the attributes of the receiving landscape
Moderate	Partial loss of or alteration to key elements/features/characteristics of the baseline i.e pre-development landscape or view and/or introduction of elements that may be prominent but may not necessarily be considered to be substantially uncharacteristic when set within the attributes of the receiving landscape
Minor	Minimum loss of or alteration to key elements/features/characteristics of the baseline i.e pre-development landscape and/or introduction of elements that may be prominent but may not be uncharacteristic when set within the attributes of the receiving landscape.
Negligible	Very Minimum loss of or alteration to key elements/features/characteristics of the baseline i.e pre-development landscape and/or introduction of elements that are not uncharacteristic with the surrounding landscape- no change.

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Landscape Significance Matrix			Sensitivity			
			Major	Moderate	Minor	
Magnitude	Adverse	Major	Severe	Major	Moderate	
		Moderate	Major	Moderate	Minor	
		Minor	Minor	Minor	Minor	
	Negligible	Negligible	Negligible	Negligible	Negligible	
		Beneficial	Minor	Minor	Minor	Minor
			Moderate	Moderate	Moderate	Minor
	Major		Major	Moderate	Moderate	

VISUAL CRITERIA

Visual Sensitivity Criteria				
Receptors		View Types		Sensitivity To Change
Residential	Gardens	Front	Parking or setting	Minor
		Rear	Often Used for sitting and leisure	Major
	Ground Floor		Windows orientated and designed to take advantage specific views where people congregate for a prolonged period of time.	Major
	Upper Floor	Bedroom windows used for relatively short periods with curtains drawn at night.		Moderate
		Windows and balconies orientated and designed to take advantage of specific views during the day		Major
		Windows illuminating stairs, bathrooms or toilets		Minor
	Places of Work	External areas		Outdoor seating areas

	Ground and Upper Floors	Windows overlooking development	Minor
Public Rights Of Way	Rural	Paths/cycle ways through designated/protected landscapes used for recreation purposes with elevated extensive views of the countryside	Major
		Paths/cycle ways for general recreation with glimpses over ordinary countryside with some urban elements in view.	Moderate
		Paths/cycle ways with detractors or views heavily influenced by residential/urban areas with limited views of countryside used for general access to open countryside	Minor
	Urban	Paths/cycle tracks with detractors or views heavily influenced by residential areas	Minor
Others	Public open space	Space used for sporting activities and intermittent use	Moderate
		Space used continuously with views towards the open countryside	Major
Roads	Unclassified	Rural locations with slow speeds with use	Moderate
	Rural, private drives	By cyclist/pedestrians	Moderate
	Main roads	Traffic speed likely to limit sensitivity and influence on receptors	Minor

Visual Magnitude Criteria		
Adverse	Major	Major changes in views, large Majority of high numbers of receptors affected. Where the development would form a Major and immediately apparent part of the scene that affects and changes its overall character.
	Moderate	Moderate changes in views, high numbers of receptors affected. Where the development may form a visible and recognisable new element within the scene and may be readily noticed by the observer.
	Minor	Minor changes in view, few receptors affected. Where development would be a Minor component of the wider view and may be missed by the casual observer-awareness of the proposals would not have a marked effect on the scene.
Negligible	Negligible	No perceived change in view. Where the development would be scarcely appreciated and, on balance, would have little effect on the scene.
Beneficial	Minor	Where enhancement or mitigation would be a Minor component of the wider view, few receptors affected and may be missed by the casual observer-awareness of the proposals would not have a marked effect on the scene.
	Moderate	Moderate enhancement of views and or many receptors affected. Where the development may form a visible and recognisable new element within the scene and may be readily noticed and appreciated by the observer
	Major	Major enhancement of views and or large numbers of receptors affected. Where the development may form a visible and recognisable new element within the scene and may be readily noticed and appreciated by the observer

Visual Significance Matrix			Sensitivity		
			Major	Moderate	Minor
Magnitude	Adverse	Major	Severe	Major	Moderate
		Moderate	Major	Moderate	Minor
		Minor	Minor	Minor	Minor
	Beneficial	Negligible	Negligible	Negligible	Negligible
		Minor	Minor	Minor	Minor
		Moderate	Moderate	Moderate	Minor
		Major	Major	Moderate	Moderate